

OFFICIAL RULES

Summary Official Rules:

US, 21+ only. 6:15 PM EST – 10:30 PM EST on 06/08/26. NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. RESTRICTIONS APPLY. Register for free on www.movethepassion.com, attend the Move the Passion event in New York, collect all 3 stamps at the participating locations, submit details on the back of the postcard and place in dedicated contest box to enter the Sweepstakes. Prize: 1 x 4 night trip for two people to Abruzzo, Italy inc. flights, transfers & 4-star hotel. ARV: \$4630,76. This Sweepstakes is void where prohibited by law. Internet access & email account required. Max 1 entry & 1 Prize per person. **Winner must respond within 7 days to claim Prize.** Visit www.movethepassion.com/terms-and-conditions for full Official Rules & Prize details. Sponsor: CONSORZIO TUTELA VINI D'ABRUZZO, Corso Matteotti – Palazzo Corvo 66026 (CH), Italy.

Full Official Rules:

NYC Sweepstake

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. RESTRICTIONS APPLY.

1. This Sweepstakes is open to legal residents of the 50 states of the United States of America and the District of Columbia aged 21 or over, excluding employees, officers and directors of the Sponsor, their families (defined as parents, children, siblings, spouse and life partners), its agents, administrators and creative entities, and anyone professionally associated with this Sweepstakes, and anyone residing in the household of any of the foregoing (whether related or not).
2. This Sweepstakes is void where prohibited by law.
3. No purchase necessary; however, internet access and a valid email address are required.
4. **Sweepstakes Period:** Enter between 6:15 PM EST – 10:30 PM EST on 8 June, 2026.
5. **To Enter:**
 - a. Visit www.movethepassion.com and register for free to enter the Sweepstakes.
 - b. Attend the Move the Passion event in New York at any of the three (3) locations below during the Sweepstakes Period:
 - i. Hall des Lumières, 49 Chambers St, New York, NY 10007;
 - ii. US - Vintners 63 Barclay Street, New York NY 10007; or
 - iii. Arlo Soho Rooftop, 231 Hudson Street, New York, NY 10013.
 - c. Complete check-in at the first selected location and receive a postcard.
 - d. Proceed to collect a stamp on the postcard at each of the three (3) locations.

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- e. Complete the required fields on the back of the postcard with your information (first name, surname and email address) to be entered into the Sweepstakes.
 - f. Place the completed postcard in the dedicated contest box available at each location.
 - g. Only postcards completed with all three stamps and the required information will be considered valid entries into the Sweepstakes.
6. Maximum of 1 entry is permitted per person during the Sweepstakes Period.
7. **Odds of Winning:** Your odds of winning depend on the total number of eligible entries received.
8. **The Prize:** There will be 1 winner. The winner will win 1 x 4-night trip for the winner and one (1) guest to Abruzzo, Italy. ARV: \$4630,76.
9. **Further Prize Details & Conditions:**
- a. The Prize includes:
 - i. Two return economy-class flight tickets from United States to Rome, Italy;
 - 1. One checked bag per traveller is included;
 - ii. accommodation for 4 nights at a 4-star hotel, to be determined by the Sponsor;
 - iii. transfers from the airport to the accommodation in Italy;
 - iv. any visits and/or experiences related to the territories and wines promoted by the project
 - b. The travel dates will be agreed with the winner, subject to availability of the Sponsor, the travel partner, the accommodation facilities and the flights.
 - c. The trip must be booked by 30/09/2026 and taken by 23 December 2026 (subject to availability). At least 6 weeks' advance notice of preferred date of stay must be given. The Prize cannot be taken during the following dates: Valentine's Day, Christmas, New Year's Eve, Easter, school holidays and Bank Holiday periods in the USA or Italy ("Excluded Dates").
 - d. For the avoidance of doubt, the Prize does not include travel/transportation, accommodation, food, beverages, souvenirs, gratuities, car parking charges, excess baggage, additional excursions and attractions or any other costs of a personal nature (including spending money) that are not explicitly set out in these Terms and Conditions and neither the Sponsor nor any provider of any part of the Prize will be responsible for any such costs.
 - e. The winner and their guest/s will require a passport valid for at least 6 months on date of travel; any necessary visas or travel insurance are the responsibility of the winner and their guest/s. In the event the winner or their guest/s is/are unable to travel due to visa or other personal circumstances, no alternative tickets will be issued, and no compensation or other prize will be provided.
 - f. Guests below the age of 18 must provide written parental consent to travel unless accompanied by a parent or guardian.
 - g. The winner and guest must travel together in all instances, on the same dates and time, take the same trip and share the same room in the provided

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accommodation. The winner will forgo the Prize in totality if the winner fails to attend the scheduled booking, and the Promoter and any providers of any part of the Prize shall have no further obligation to the winner. Specified accommodation, restaurants, and tours are subject to availability at the time of booking. Alternatives may be offered depending on availability.

- h. The Prize will be forfeited if:
 - i. the Winner has not obtained all of the proper travel documents by the date specified by the Sponsor;
 - ii. the Winner has any immigration complications which prevent them from entering, leaving or travelling within Italy; or
 - iii. the Winner has any medical, legal or any other reason that would prevent you from accepting and participating in the Prize.
 - iv. Return transfers from the winner's home to the local international airport are/not included.
- i. It will be the winner's and (if applicable) their guest's responsibility to take out at their own cost all relevant insurance (including but not limited to health and travel insurance, insurance for theft, loss and damage to property) which may be required or prudent to be taken. The winner will not be entitled to any compensation and will have no claim against the organisers if the holiday or any other event forming part of the prize is delayed, postponed, rescheduled or cancelled.
- j. It is the responsibility of the Winner and any guest to check any travel advisories issued by a Government, to determine whether they wish to accept the risk of travelling to the destination. The Promoter will not be responsible for any loss or damage suffered by any winner or their guest arising out of their failure to follow any travel advisories issued by a Government. The winner and their guest must comply with and are responsible for obtaining all information regarding any recommended inoculation and obtaining the inoculation(s) and health regulations required by any Prize destination country.
- k. The Prize will be arranged by email/phone between the Sponsor /prize fulfilment agency and the winner. The prize fulfilment agency will make all reasonable efforts to provide the winner with details of the prize at the earliest possible opportunity. The prize fulfilment agency will liaise with the winner via a telephone conversation to discuss the nature trip they wish to have within the remit of the prize. The Sponsor will have final discretion on all elements and aspects of how the prize is organised. Once the prize details including dates, locations and (where applicable) activities are confirmed, this cannot be amended or altered by the winner.
- l. The Sponsor will have final discretion on all elements and aspects of how the Prize is organised. Once the prize details, including dates, [locations] and itinerary where applicable is confirmed and the Prize is booked, this cannot be amended or altered by the winner.
- m. If the winner elects not to, or is unable to, use part of the Prize, the winner will forfeit that part of the prize package.
- n. The Sponsor will pay the cost of the standard room plus related room taxes.
- o. A valid credit or debit card will be required to check in to your room and will be used to guarantee any incidentals such as in- room calls or services.

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- p. Activities will vary depending on availability and weather conditions.
 - q. The winner must inform the Sponsor of any wheelchair or any similar access needs.
 - r. All medical conditions are required to be detailed in advance of the booking and a doctor's note may be required.
 - s. The winner must inform the Sponsor of any dietary requirements or allergens by 4 weeks prior to attending the event/restaurant.
 - t. Once tickets have been issued, they are only valid for flights, dates and times shown. No alternatives are available. Name changes to the flight once confirmed are not permitted.
 - u. Airline seats are subject to availability.
 - v. The winner and their guests must abide by and are subject to the Airline's published Conditions of Carriage.
 - w. Travel must be taken at the stated times; no alternatives are available. Name changes to the flight seats once confirmed are not permitted.
 - x. Frequent Flyer points cannot be accrued on the flight tickets. An upgrade cannot be purchased on these tickets with cash or Frequent Flyer points.
 - y. Lounge passes and upgrades are not permitted;/ Flights cannot be used in conjunction with the Sponsor's/any loyalty programme, any other discount, discount coupon(s) or voucher(s), promotion(s) or special offer.
 - z. Flight extras are not included in the prize (flight extras include, but are not limited to, on-board meals and drinks).
 - aa. The winners will be responsible for any applicable taxes related to the acceptance of the Prize.
 - bb. The winner is responsible for the behaviour of themselves and their guest whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their guest from participation in any aspect of the Prize if either person: (i) fails to comply with the directions of the Promoter or any companies associated with the Prize; or (ii) acts in a manner that is dangerous to themselves or to the public; or (iii) is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in the Prize being retracted (in full or part).
 - cc. It is the responsibility of the winner to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for a winner failing to supply accurate information which affects prize acceptance or delivery of their prize.
10. **Winner Selection:** One provisional winner will be randomly selected from all valid entries received during the Sweepstakes Period. The Sweepstakes will be conducted within 15 days of the end of the Sweepstakes Period.
11. **Winner Notification:** The provisional winner will be contacted via the email address used on the postcard to enter within 5 working days of Winner Selection and may be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional winner. Once eligibility has been confirmed, a

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provisional winner will be confirmed as a winner. If the provisional winner does not respond to the initial contact within 7 days, we reserve the right to disqualify that entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond.

12. Upon the request of the Sponsor, any provisional winner may be required to complete and return a Declaration of Eligibility, Waiver of Liability and, except where prohibited by applicable law, Publicity Release Forms (collectively, the "Release Forms") within 7 days after the date such Release Forms are sent to the potential winner, in accordance with the Sponsor's instructions. The provisional winner will also be required to complete an IRS Form W-9 and provide their social security number (collectively "Tax Requirements") that will be only used for reporting the Prize winnings to the IRS as required by law. The completed Release Forms and Tax Requirements must be returned to the Sponsor within 7 days after the date such Release Forms and Tax Requirements are sent to the potential winner, in accordance with the Sponsor's instructions. In the event that a provisional winner does not respond to the initial contact within 7 days or provide the Release Forms, as applicable, or the Tax Requirements within the requested time period, the Sponsor reserves the right to disqualify that provisional winner. If a provisional winner is disqualified, the Sponsor reserves the right to award the Prize to a reserve winner selected in the same manner, time permitting.
13. **Tax Obligations:** Each winner is responsible for all federal, state and local taxes as well as all costs and expenses associated with Prize acceptance and use not specified herein as being assigned. The actual value of the Prize will be reported to the IRS and the winner will receive an IRS Form W-9.
14. **Prize Acceptance:** Notification to arrange fulfilment of the Prize will take place within 28 days of acceptance of the Prize. In the unlikely event that the winner has not received communication to arrange their Prize within this timeframe, the winner must inform the Sponsor by emailing m.tarantini@blancdenoir.it within a further 28 days. If the winner does not do so, the Sponsor reserves the right to not reissue the Prize at its sole discretion.
15. A winner list will be made available by the Sponsor 4 weeks after the close of the Sweepstakes Period, for a period of 8 weeks. It will be available by sending a request via email to info@concorsiepremi.it.
16. Failure of the Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. In the event of any conflict with any Sweepstakes details contained in these Official Rules and the Sweepstakes details contained in any Sweepstakes materials (including, but not limited to, point of sale, television and print advertising, or any other Sweepstakes media), the details of the Sweepstakes as set forth in these Official Rules shall prevail. The Sponsor reserves the right to modify any aspect of the Sweepstakes, including these Official Rules, at their sole discretion.

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17. LIMITATION OF LIABILITY: By participating in this Sweepstakes, entrants and winners agree that the Sponsor and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents (the "Released Parties") are, to the extent permitted by law, not responsible for:
- a. Lost, late, incomplete, stolen, misdirected, undeliverable e-mail notifications, postal mail or the postcard submitted for entry;
 - b. any computer, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability;
 - c. garbled, corrupt or jumbled transmissions, service provider/Internet/website/UseNet accessibility, availability or traffic congestion;
 - d. any technical, mechanical, printing or typographical or other error;
 - e. the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information;
 - f. any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes;
 - g. any property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any sweepstakes-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action;
 - h. any and all federal, state and local taxes;
 - i. entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, or otherwise not in compliance with the Official Rules; and
 - j. for any loss (including, without limitation, indirect, special or consequential loss, punitive or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Sweepstakes or accepting or using a prize, except for any liability which cannot be excluded by law.

THIS SWEEPSTAKES AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

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18. Participation in Sweepstakes and acceptance of Prize constitutes each winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, and/or any statements made by each winner regarding the Sweepstakes or Sponsor for advertising and sweepstakes purposes without notice or additional compensation, except where prohibited by law.
19. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
20. The Sponsor seeks to run a fair and secure sweepstakes and prevent abuse and cheating. If you enter in a way that is not consistent with these Official Rules, your entries (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Sponsor reserves the right to bar you from entering future sweepstakes for a period of at least six months. For this reason, the Sponsor reserves the right at any point to:
 - a. Verify the eligibility of entrants and/or the provisional winner by requesting such information it considers reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Sweepstakes.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entrants who tamper with the entry process.
 - g. Disqualify entries which, in some other way, do not meet the requirements of these Official Rules.
 - h. Cancel, modify or suspend the Sweepstakes should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes.
21. Entrants must complete their details using their legal name. The Sponsor reserves the right to disqualify any entrant who uses multiple names or email addresses and to require them to return any Prize they may have won.

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22. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize or any element of the Prize is not available, the Sponsor reserves the right, at its sole discretion to substitute that Prize or element of the Prize for another of equal or greater value.
23. The Sponsor is not responsible for any undelivered messages or e-mails, including without limitation, e-mails that are not received because of an entrant's privacy or spam filter settings that may divert any winner notification or other Sweepstakes related e-mail to a spam or junk folder.
24. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Sponsor does not guarantee continuous or secure access to the registration page or all three locations.
25. By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to the extent permitted by law, to waive all of their rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to the extent permitted by law, to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or wilful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the Sweepstakes or prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or wilful misconduct by entrant.
26. If, for any reason, the Sweepstakes is not capable of running as planned, or the integrity and or feasibility of the Sweepstakes is severely undermined by any event beyond the control of the Sponsor, the Sponsor will not be liable for any failure to comply with their obligations or any delay in performing their obligations within these Official Rules if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, earthquake, explosion, industrial dispute, war, terrorist activity, any federal, state, provincial or local government law, order, or regulation, order of any

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court or jurisdiction, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God or any other circumstances beyond the reasonable control of the Sponsor (each a "Force Majeure" event or occurrence).

27. Your personal data will be handled in accordance with the Sponsor's privacy policy, available at: www.movethepassion.com/privacy-policy.
28. If any part/s of these Official Rules are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
29. By entering, you will be deemed to have agreed to be bound by these Official Rules.
30. If there is a discrepancy between these Official Rules and those in any sweepstakes material, these Official Rules will prevail.
31. Disputes; Governing Law: The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Sweepstakes. Any controversy or claim arising out of or relating to these Official Rules and/or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the state of New York.
32. THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgement on an arbitration award in connection with these Official Rules and/or the Sweepstakes, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in in the State of New York. The parties agree not to raise the defense of forum non conveniens.

Sponsor: CONSORZIO TUTELA VINI D'ABRUZZO, Corso Matteotti – Palazzo Corvo 66026 (CH), Italy.